

St James Players is a community group dedicated to theatre and music. From our simple beginnings in 1972, St. James Players have entertained thousands of Peterborough residents and visitors alike with our musical theatre productions.

St. James Players started out in a very modest way performing in the church hall, borrowing costumes, improvising a stage and using whatever was available for sets. Ours was a simple goal: to provide musical theatre opportunities for the young people of our community. As our performers and backstage workers became more experienced, our productions became more ambitious.

In the Media ...

"THE ST. JAMES PLAYERS HAVE SET THE BAR THAT EVERY MUSICAL IN PETERBOROUGH WILL HAVE TO MEASURE UP TO FROM NOW ON."

We moved out into the community, renting larger venues to stage these musical productions for our growing audience. We now present our Fall productions at Showplace every November and we still do our Spring productions at the end of April in the large auditorium at St. James United Church. We are a registered not-for-profit organization and over fifty-percent of our profits are donated annually to charities and programs both within our community and internationally. This translates to thousands of dollars given to the community on behalf of St. James Players.

This November, SJP will proudly present the most beloved musical ever, THE WIZARD OF OZ at Showplace, under the direction of Leigh Doughty, Musical Director Marion Griffin and choreographer Melissa Earle. The cast and crew have been working diligently to bring to you the RSC version of the Wizard of OZ, a faithful adaptation of the classical MGM Movie.

Just one problem...

Times are changing and we have to reach out to our community looking for sponsors to help cover some of our overhead costs this year in order that we may present both a Spring and Fall show.

That's where you come in!



Sponsorship Packages



Ruby Slippers Sponsor- \$1000.00 Donation

Sponsor receives: A total of 4 complimentary tickets Invited to Cast party on closing night Pre-show announcement featuring sponsor names Full page advertisement in the program Signed Cast Photo/Poster Advertising on all digital material



Ozian Sponsor- \$500.00 Donation

Sponsor receives: 2 complimentary tickets for Opening night Pre-show announcement featuring sponsor names Business card advertisement in the program Advertising on all digital material



Munchkin Sponsor- \$250.00 Donation

Sponsor receives: 2 complimentary tickets for Opening night Pre-show announcement featuring sponsor names Company logo on Promotional Placard Advertising on all digital material



Additional Sponsorship Benefits

(Based on level of contribution)

Advertising

- ✓ Your name will appear on the Sponsor page on our webpage <u>www.stjamesplayers.com</u> including a link you your website
- ✓ Your name will be part of our annual membership letter sent out to our extensive list of patrons
- ✓ Your name will be announced as part of local radio ads for WOZ

Hospitality

- ✓ You will have the right to use our St James Players' logo on your website as a community partner
- ✓ You will receive an official certificate of appreciation from St James Players or a cast/promo photo
- $\checkmark~$ Photo opportunities with cast members possible





Thank you for taking the time to go over our theatre's information and sponsorship package for WOZ.

We would be pleased to assist you in securing your sponsorship for the upcoming Fall Production.

All packages can be tailored to accommodate your specific needs.

We look forward to forming a great partnership with you.

If you have any questions, please do not hesitate to contact us.



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